

“LEAN&WIN”
FULL TERMS AND CONDITIONS

DAINESE UK LIMITED (hereinafter the Promoter) Lowry House 17 Marble Street M2 3AW, Manchester, VAT number: GB 219641111 is organizing this Promotion called “LEAN&WIN”.

This Promotion is open to UK residents, aged 18 years old or over.

Employees of the Promoter, and their immediate families, their agents or anyone professionally connected to this Promotion shall not be entitled to enter.

Participation in this Promotion is free of charge and no purchase is necessary.

Any person entering into or participating in this Promotion is deemed to have accepted and to be bound by these terms and conditions.

1. Promotional period

Promotion is open from 14th June to 14th July 2024.

2. Entry and participation

During the promotional period, consumers will be invited to subscribe to the newsletter in order to stay up to date with Dainese news. To subscribe to the newsletter, consumers will have to fill out the form proposed, accessible at the following link: leanandwin-uk.dainese.com

Once the form has been completed, users will have to click on the “Join” button, through which they will be invited to participate in the prize promotion: users will have to use their cursor to scratch the image proposed and will immediately know the result. If they result to be winners, the winning message and the prize won will be displayed on the screen.

Participation limit: only one participation per user and email address.

The Promoter reserves the right, at any time, to verify the validity of entries and participants, including the participant’s identity, age and place of residence, and to disqualify any participant who breaches these terms and conditions or tampers with the registration process or the Promotion.

3. WINNERS’ SELECTION AND PRIZES

Among all the entries received, the system will immediately and randomly award **499 winners**, who will receive one of the prizes up for grab.

Specifically, the following prizes will be awarded:

PRIZE	QUANTITY	SINGLE VALUE
Motogp Weekend Paddock Pass for Silverstone for 2 People	1	€ 600,00
Dainese Audax D-Zip Suit	1	€ 1.799,95
Dainese Smart Jacket	1	€ 699,95
Dainese Avro 5 Leather Jacket	1	€ 599,95
Agv K6 S Reeval Helmet	1	€ 529,95
Dainese Nexus 2 Pair of Boots	1	€ 289,95
Leather Garment Professional Cleaning Voucher	3	€ 199,00

Dainese Mig 3 Air Pair of Gloves	5	€ 99,95
Dainese Gift Card worth € 50	30	€ 50,00
Dainese Gift Card worth € 25	50	€ 25,00
Dainese Lanyard	200	€ 1,10
Dainese Key Ring	205	€ 1,00

Total prize pool € 8.791,50.

PADDOCK PASS:

The prize includes access for 2 people to the Paddock area of the Monster Energy British Grand Prix at the Silverstone Circuit scheduled for the weekend of 2 – 4 August 2024.

Access is strictly personal and can be used on one or more days from Friday to Sunday.

During the days, the winner and their companion will be able to visit our technical assistance centres for the riders in the Paddock area, where all the hospitality facilities of the teams and the technical trucks, as well as that of Dainese, are located. The paddock pass does not guarantee that you will be able to watch the race.

The prize does not include: transfers from the winner's residence to Aragon and vice versa, accommodation and meals.

The prize is transferable.

4. WINNERS' NOTIFICATION AND PRIZE DELIVERY

The winners will be notified by an on-screen message when they win and will receive an email at the address indicated when subscribing to the newsletter.

All the information necessary for the acceptance and collection of the prize won will be provided in the email received. In particular:

- the winner of the pair of Paddock Pass tickets must accept the prize within **7 days** of receiving the winning email, providing their information as indicated in the email itself;
- the winners of the other prizes must collect their prize **within 30 days** of receiving the winning email at the Dainese store selected when registering for the draw, presenting the winning email and an ID document.

If the winner does not collect the prize within the established period, he/she will lose the right to the prize and will not be able to claim anything from the Promoter.

The promoter company and third parties assume no responsibility in the event of non-delivery or late delivery of the notification email. It is the responsibility of the winner to check that the email address indicated during the participation phase is correct and valid and that the mailbox is activated and working.

Important: receipt of the above documentation is a necessary condition for validation of the prize: otherwise, it cannot be validated; the Promoter reserves the right to carry out the necessary checks to verify the regularity of the participation as well as the correctness of the data provided by the participant.

If the data provided to validate the winner do not correspond to those registered during the participation phase, the winner will be considered irregular and cannot be validated. The Promoter reserves the right to disqualify any participant or winner who has violated any clause of these terms and conditions.

- The Promoter does not bear liability for any loss caused by incorrect or inaccurate contact details.
- The Promoter is entitled choose the delivery method of all prizes at its sole discretion. The Promoter is not responsible for any taxes, customs charges or other costs required for or related to receiving a prize. The Promoter will further not compensate any prize that cannot be redeemed or received by a winner due to customs or other local regulations or that is damaged, delayed or lost by postal, courier or other mail service.
- Each winner is required to independently declare and pay any applicable taxes and charges that a prize gives rise to in the winner's jurisdiction.
- No prize may be claimed in cash or changed to another prize or arrangement.

However, in the event of unforeseen circumstances or circumstances outside of the Promoter's reasonable control, the Promoter reserves the right to amend, withdraw or substitute a prize for an alternative prize or arrangement.

5. PRIVACY

Personal data provided voluntarily will be processed, primarily using electronic methods and analysis tools, including for statistical analysis, by Dainese S.p.A. Colceresa (VI), via Louvigny 35, 36064, Italy, for completion of all stages relating to the prize competition known as "LEAN&WIN". In addition, it will be processed so as to comply with administrative regulations and other general obligations imposed by current law and by EU decisions, and stored for the period of time established by these regulations. It is obligatory to provide the data requested for the aforesaid purposes, and failing to do so will make it impossible to carry out management operations relating to the prize event and to comply with legal requirements.

Additionally, subject to your express consent, your data will be processed by the controller for the purposes of distributing promotional and marketing information (including: sending newsletters, promotions of goods and services, vouchers, surveys and market research). This promotional contact will be made via email, telephone, text message, and by post.

Storage of data for competition management will be limited to the period required to complete its individual phases and in accordance with the provisions of the relevant legislation. Subsequently, the data will be anonymised to create statistical reports, and all identifying data will be destroyed.

Vice versa, where you have consented to promotional contact (marketing), the data will be stored in our archives for as long as it is considered that there is still an interest in the promoted products, following the exercise of your rights to object to processing for marketing purposes. In this case also, once the storage period has expired the data will be anonymised to produce statistics, and all identifying data will be destroyed by deleting it from our archives.

The persons authorised for data processing are sales and marketing personnel, call centre staff, and IT systems and data security personnel.

Pursuant to Articles 15-21 GDPR, by writing to the controller at their postal address or by email privacy@dainese.com, you may exercise your rights to consultation, modification, erasure and the right to be forgotten, the right to restriction of processing or to object to processing on legitimate grounds or for informational and promotional reasons, including via certain means of contact only (e.g.: email, landline and mobile phone, text message, by post). If not specific, the objection will be extended to all means of contact. Should you revoke your consent, which you may do at any time, it is understood that this shall not prejudice the legality of processing based on consent previously given or alternative mechanisms of consent provided by law. You also have the right to file a complaint with the supervisory authorities to enforce your rights. Again by writing to the postal address given above or by sending an email to privacy@dainese.com you may request a full and updated list of those responsible for data processing.

Lastly, you have the right to data portability, namely to receive your personal data in a structured, commonly used and machine-readable format and the right to transmit that data directly to another independent controller, so that the latter may process it within the limits you have set.

6. General

- Information on how to enter forms part of these conditions. By participating, you agree to be bound by these conditions.
- The Promoter cannot accept any responsibility for any damage, loss, injury (including indirect or consequential loss) suffered by any entrant entering the Promotion or as a result of accepting any prize. However, nothing shall exclude the Promoter's liability for death or personal injury as a result of its negligence.
- The Promoter is not responsible for any technical problems or human error that may result in a registration, submission or entry not being received or being lost or damaged or for any destruction or alteration thereof, or unauthorized access to the website.
- The Promoter's decisions regarding any aspect of this Promotion is final and no correspondence will be entered into. The Promoter may refuse to award a prize to any person, for any reason.
- The Promoter reserves the right to withdraw, vary, cancel or suspend an element of a prize if, due to circumstances outside of its control, that element is no longer available. The Promoter will not be responsible for, or liable to any winner, if all or part of a prize is not available or must be varied or cancelled for any reason. In the event of unforeseen circumstances the Promoter reserves the right to substitute a prize or an element of the prize for an alternative of equal or greater value.
- The Promoter is not responsible for any third party acts.
- This Promotion is subject to all applicable laws and regulations.
- If an act, omission, event or circumstance occurs which is beyond the reasonable control of the Promoter and which prevents the Promoter from complying with these terms and conditions the Promoter will not be liable for any failure to perform or delay in performing its obligation.
- If this Promotion is interfered with in any way or is not capable of being conducted as reasonably anticipated due to any reason beyond the reasonable control of the Promoter including because of war, terrorism, state of emergency or disaster (including natural disaster), infection by computer virus, bugs, tampering, unauthorised intervention, technical failures or any which corrupt or affect the administration, security, fairness, integrity or proper conduct of this Promotion, the Promoter reserves the right, in its sole discretion, to the fullest extent permitted by law (a) to disqualify any entrant; or (b) subject to any written directions from a regulatory authority, to modify, suspend, terminate or cancel this Promotion, as appropriate.

- The Promoter reserves the right to verify the validity of entries and reserves the right to disqualify any entrant for tampering with the entry process or for submitting an entry which is not in accordance with these conditions of entry, or if the entrant is engaged in any unlawful or other improper misconduct calculated to jeopardise the fair and proper conduct of the Promotion. The Promoter's legal rights to recover damages or other compensation from such an offender are reserved.
- 9.1. The winners' list will be made available by sending an email to: dainese.london@dainese.com

The present Full Terms and Conditions are available at: lean&win-uk.dainese.com

This Promotion shall be governed by UK law.